



## **FOR IMMEDIATE RELEASE**

### **Owner of PIP in Omaha Receives Four Awards at Annual Convention**

*Includes network's most prestigious honor, "Franchisee of the Year"*

**MISSION VIEJO**, Calif., August 5, 2014— PIP Printing and Marketing Services, Inc. recognized Deborah Bremer, owner of PIP in Omaha, NE, as "Franchisee of the Year." This is the franchisor's most prestigious award. In addition to this honor, Bremer received a Top 25 sales volume award, recognizing the franchise as #18 out of the top 25 in the network. In addition, Bremer joined the Million Dollar Club, which recognizes the center for achieving over one million dollars in annual sales. Awards are based on 2013 sales revenue. The fourth award was a VIP (Volume Increase Percentage) Award, which recognizes the franchise as one of three in the network with the largest year-over-year sales increase percentages. All awards were presented during the PIP International Convention July 23-27 at the Disneyland Resort Hotel in Anaheim, CA. Collectively the awards honored Bremer for her leadership among all PIP centers worldwide, for outstanding sales performance and for executing new and innovative strategies to help her customers market and grow their businesses.

"Congratulations to Deborah Bremer on these remarkable achievements, which she has worked hard to earn and fully deserves," said Richard Lowe, president and COO of PIP's parent company, Franchise Services, Inc. "Bremer exemplifies leadership, commitment and pride of ownership. The PIP brand—and indeed the entire PIP network—is fortunate to have her."

"I am both thrilled and honored to win these awards, in particular the Franchisee of the Year award. I'd like to share the recognition with our dedicated team," said Bremer. "It takes the work of many to achieve sustained growth and an unwavering standard of excellence in this business. We'd also like to thank PIP corporate for helping us identify growth opportunities and

new business services that make us invaluable partners to our customers.”

### **About PIP Printing and Marketing Services**

PIP Printing and Marketing Services specializes in the creation and execution of growth-oriented printing and marketing solutions for small- to medium-sized businesses. More than 500 locations world wide offer robust digital and offset printing, integrated marketing campaigns, data and mailing services, signage, promotional products, graphic design, and online services that help companies advance their Web presence. Whether the client objective is branding, lead generation, customer retention, reactivation, cross-sell, upsell, or campaign measurement, PIP is where businesses go to grow.

PIP has received numerous awards and recognition including the *Franchise Times* Top 200, *Entrepreneur* Franchise 500, *Quick Printing* Top 100, *Printing Impressions* 400, an AllStar Top 300 Award, a Franchise 50 Award and a Franchisee Satisfaction Award from Franchise Business Review.

Contact: PIP Printing and Marketing Services, 370 N. 114<sup>th</sup> Street, Omaha, NE, 68154-5503, Telephone: 402/334-5093, Fax: 402/334-5094, Email: [pipwesto@pip.com](mailto:pipwesto@pip.com), Website: <http://omahane947.pip.com>

###